



ANNUAL MEETINGS  
2023 | مراكش Marrakech  
WORLD BANK GROUP  
INTERNATIONAL MONETARY FUND

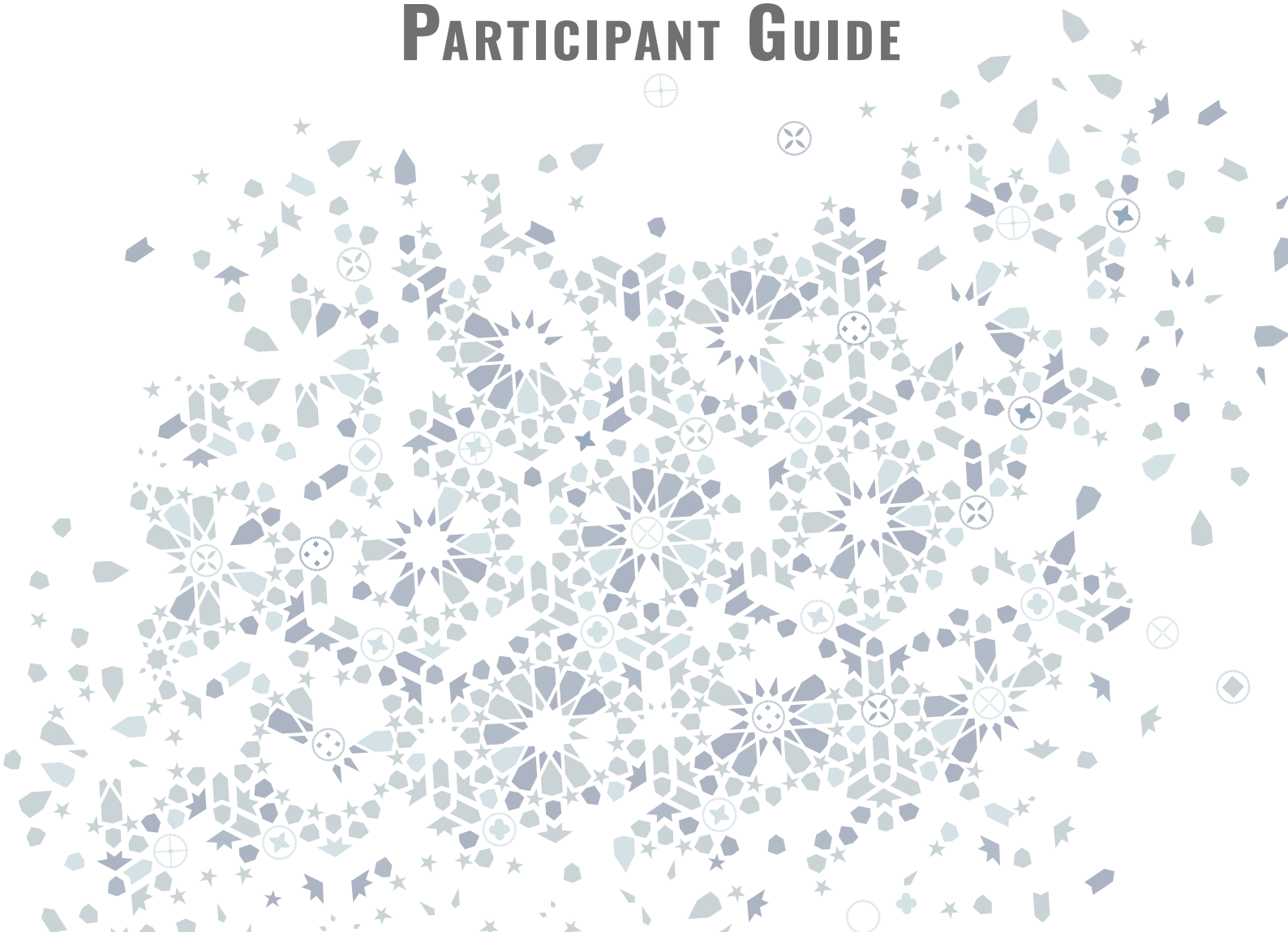
# 2023 ANNUAL MEETINGS PARTICIPANT GUIDE





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## **EARTHQUAKE RELIEF FUND**

To show solidarity towards El Haouz earthquake victims, Morocco created a special account (n°126). You can directly donate by scanning the QR code.



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## I. MOROCCO, HOST COUNTRY OF THE 2023 ANNUAL MEETINGS

Morocco, the proud host of the 2023 Annual Meetings of the World Bank and International Monetary Fund, emerges as an iconic destination where historical charm blends harmoniously with contemporary dynamism. Spanning approximately 710,850 square kilometers, this North African country presents a captivating geographical diversity, ranging from the Atlantic Ocean shores to the majestic Atlas Mountains, and extending to the vast expanse of the Sahara Desert.

This multi-faceted land welcomes participants into an environment where modernity coexists with age-old traditions, creating a truly distinctive experience.

With a warm and hospitable population of around 37 million, Morocco reflects a mosaic of cultures, languages, and customs. The country is acknowledged for its political stability, sustained by a robust constitutional monarchy. Respect for religious and cultural differences, coupled with values of coexistence and tolerance, lie at the heart of Morocco's social fabric.

Moroccan art boasts an exceptional richness, reflecting the talent and creativity of local artisans. From the refined architecture of palaces to handwoven carpets, vibrant ceramics, and intricate jewelry, Moroccan craftsmanship testifies to an ancient and flourishing artistic tradition.

As a nexus of global discourse and exchange, Morocco embodies a realm of opportunities and innovation. The 2023 Annual Meetings offer participants the chance to uncover the country's cultural, economic, and social strengths while bolstering international ties and fostering collaboration among nations.

Marrakech, an emblematic city of Morocco and the host of the Annual Meetings, provides a captivating backdrop for this international gathering.

## II. MARRAKECH, HOST OF THE 2023 ANNUAL MEETINGS

The 2023 Annual Meetings of the World Bank and International Monetary Fund will take place in Marrakech known as the "ochre city", Morocco's leading tourist destination. With its 1,3 million inhabitants, it is the fourth most populous city in the country. Endowed with an impressive cultural heritage with countless monuments and museums, the city is divided into two distinct parts: the new city and the "Medina" or historic city, classified as a World Heritage Site by UNESCO since 1985.

Marrakech is a city located in the center of Morocco and situated west of the foothills of the Atlas Mountains. The city is 240 km (149 mi) south of Casablanca, 327 km (203 mi) southwest of Rabat, and 246 km (153 mi) northeast of Agadir.

## Marrakech MAP



## III. DISCOVER MARRAKECH

### History

Marrakech is famous for its vibrant markets, colorful buildings, and historical landmarks. The city has a rich and fascinating history that dates back over a thousand years. Originally founded in the 11th century by the Almoravid dynasty, Marrakech quickly grew into an important trading hub due to its strategic location along the trans-Saharan trade routes. Over the centuries, the city was ruled by various dynasties, including the Almohads, the Saadians, and the Alaouite dynasty. Each dynasty left its mark on the city, contributing to its unique blend of Berber, Arab, and African cultures. Today, Marrakech remains an important economic and cultural center in Morocco, attracting visitors from all over the world to experience its rich history and vibrant atmosphere.

### Climate

Marrakech's climate is semi-arid, with limited rainfall throughout the year, warm summers and mild winters. In October, temperatures are expected to be pleasant and range between 15 and 25°Celsius.

### Touristic and Social Program

An engaging and meticulously curated touristic and social program has been crafted to provide participants with a diverse and enriching experience. This program aims to seamlessly combine cultural exploration, outdoor adventures, and social engagement, offering a unique opportunity to discover the richness and diversity of Morocco:

- **Historical Site Visits:** Participants will delve into Moroccan history by exploring iconic sites such as Djemaa El Fna, the vibrant heart of the Medina, and the Medersa Ben Youssef, showcasing ancient architecture and craftsmanship.
- **Museum Tours:** The museums of Marrakech will open their doors to participants, offering captivating insights into Moroccan art and craftsmanship. The Yves Saint Laurent Museum, dedicated to the renowned designer's legacy, will also be a highlight.
- **Discovery Activities:** Interactive experiences such as pottery and cooking workshops will allow participants to engage with local culture in a practical and immersive manner. Moreover, a hot air balloon adventure will provide exceptional panoramic views of the surrounding landscapes, while a day in Essaouira will immerse participants in the coastal life and cultural richness of the city.
- **Sports Activities:** For thrill-seekers, camel rides and quad biking will offer exciting moments amidst Morocco's natural beauty. Golf enthusiasts can also enjoy prestigious courses.
- **Exploration Beyond Marrakech:** An unparalleled experience awaits participants during two days of exploration beyond Marrakech, including an overnight stay at a hotel. They will have the opportunity to choose from several exciting destinations such as Casablanca, Agadir, Rabat, Fez, Chefchaouen, or Dakhla, to further discover the diversity of the Kingdom.

However, the program goes beyond mere tourist exploration. It reflects the host country's social commitment by including visits to local schools and charitable organizations. Participants will have the chance to experience firsthand ongoing educational and social initiatives, fostering a meaningful connection with local communities and enhancing the spirit of social responsibility.

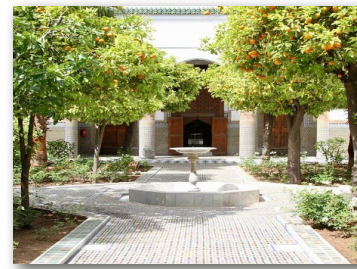
This touristic and social program promises a holistic and memorable experience, intertwining cultural discovery, outdoor adventures, and social engagement. Participants will forge lasting memories and meaningful intercultural bonds.

## Cultural and Historical Site Visits



- **Koutoubia minaret & gardens:** Its construction began by the 1st Almohade sultan, Abdelmoumen in 1158, and was completed by his grandson, Yacoub El Mansour in 1190. In its early years, the site was used as a library, a university and a Quran school.
- **Medersa Ben Youssef:** The Ben Youssef Medersa, an Islamic school attached to the Ben Youssef Mosque, is home to some of the most beautiful art and architecture in Marrakech. The Medersa was founded by the Merenid Sultan Abou el Hassan in the 14th century. It was, however, almost completely rebuilt under the Saadians who added their distinctive mark in its architecture and art.
- **Saadian Tombs:** Saadian Sultan Ahmed Al Mansour Ed Dahbi was just as extravagant in death as he was in life. After the “golden king” built the Badia Palace in the 16th century, he transformed an existing necropolis into this lavish tomb complex, sparing no expense, importing Italian Carrara marble and gilding honeycomb muqarnas (decorative plasterwork), with pure gold. Al Mansour died in splendour in 1603, but a few decades later, Alaouite Sultan Moulay Ismail walled up the Saadian Tombs to keep his predecessors out of sight and mind.

## Museums and galleries



Visit the [tourism website](#) to book a museum tour.

Marrakech is home to a variety of museums and galleries that showcase the city's rich cultural heritage. Here are some of the main ones:

- **Museum of Marrakech:** Housed in a 19th-century palace, the Museum of Marrakech features a collection of traditional Moroccan art, including ceramics, textiles, and jewelry.
- **Marrakech Museum for Photography and Visual Arts:** This contemporary museum showcases photography and video art from both Moroccan and international artists.
- **Yves Saint Laurent Museum:** Dedicated to the famous fashion designer Yves Saint Laurent, this museum displays his iconic designs as well as temporary exhibitions of contemporary art.
- **Musée de la Palmeraie:** Located in the Palmeraie district of Marrakech, this museum features exhibits on Moroccan culture and history, including traditional clothing, jewelry, and artifacts.
- **Museum of African Contemporary Art Al Maaden:** This museum showcases contemporary African art, including paintings, sculptures, and installations.



These are just a few examples of the many museums and galleries that can be found in Marrakech, making it a vibrant and exciting destination for art lovers and cultural enthusiasts.

For those who appreciate contemporary art, paintings, sculptures and other compositions, Marrakech is "the place to be". Here is a list of the most impressive galleries:

- The **Matisse Art Gallery** which exhibits Moroccan painters such as Farid Belkahia, Nouredine Chater, Hassan El Glaoui, as well as international painters. The gallery has helped promote many Moroccan talents.
- The **BCK Art Gallery** is there to discover confirmed and emerging Moroccan artists as well as international painters.
- The **Comptoir des Mines Gallery** is housed in a 1935 art deco building.

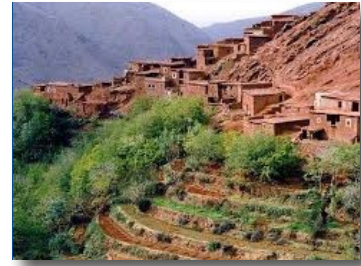


## Shopping

Shopping in Marrakech is an experience like no other, with its bustling souks and colorful markets offering a wide range of goods, from traditional Moroccan crafts and textiles to modern fashion and luxury items. The most famous market is the sprawling Jemaa el-Fnaa square, where vendors hawk everything from spices and teas to leather goods and jewelry.

Other popular shopping destinations include the Souk Semmarine for textiles and clothing, the Souk El Khemis for antiques and vintage finds, and the Ensemble Artisanal for high-quality handicrafts. Bargaining is a common practice in Marrakech's markets, so visitors should be prepared to negotiate prices. Sidi Ghanem district is the hot spot of concept stores and other showrooms, dedicated to both traditional "revamped" items and industrial furniture and decorative items. If you prefer, you can also find familiar, European-style stores around the neighborhood of Gueliz, both inside the mall on Mohammed V Avenue and in the shops in the adjacent streets. Please click on [the link](#) for more information about shopping.

## Ideas for walks and excursions



The best way to discover a city is to walk its streets and avenues, take a taxi or even a caleche (horse-drawn carriage). For those who have more time to spare, it is recommended to visit some of the historical monuments. The city's gardens provide a fantastic place for walks, for instance the Jardin Majorelle and the Secret Garden.

The Agafay Desert is located not too far from the city, featuring vast expanses of rocky landscape as far as the eye can see.

For more details about walks and excursions in Marrakech click on [the link](#).

## Day Trips



If you have a little more time, say two days, then head towards the Atlantic and spend the day in Essaouira or head towards the south-east to Ouarzazate or Zagora, at the gates of the desert.

To book a day trip click on [the link](#).

## Playing Golf in Marrakech



In just 10 years, Marrakech has become an African golf capital, rivaling with southern European destinations such as Spain and Portugal. Today, players have the choice between more than ten golf courses within 50 km of Marrakech, not to mention the two courses in Essaouira, including magnificent links designed by renowned architect Gary Player.

[Visit the tourism site for information about golf packages and other sporting activities.](#)

## Restaurants

Marrakech is a food lover's paradise, with a wide range of restaurants offering delicious Moroccan cuisine as well as international fare. Traditional Moroccan dishes like tagine, couscous, and pastilla can be found at many restaurants and Riads in the old Medina. There are also several modern interpretations on Moroccan cuisine which serve up contemporary Moroccan dishes with a twist. Marrakech also has a growing food scene with international restaurants such as Asian, Italian, French and Spanish in Gueliz or Hivernage.

To secure your dining experience, making reservations is recommended. You can easily book a table by directly calling the restaurant using the provided contact number. Alternatively, using online platforms, visit the restaurant's official website, or seek assistance from your hotel's concierge to arrange reservations.

You can also take advantage of the Concierge service/AM23 Hotline, a dedicated service accessible through a professional call center +212.524.374.111. In addition, some restaurants even accept reservations through their social media accounts.

For more information, please visit the host country's website and associated social networks.

<https://www.moroccoAM2023.ma>





## IV. THE 2023 ANNUAL MEETINGS CAMPUS

The 2023 Annual Meetings of the World Bank and the International Monetary Fund will be held in the city of Marrakech, on the site of Bab Ighli, a large area of more than 54 hectares located at the perimeter of the old city in the direction of the Ourika valley.

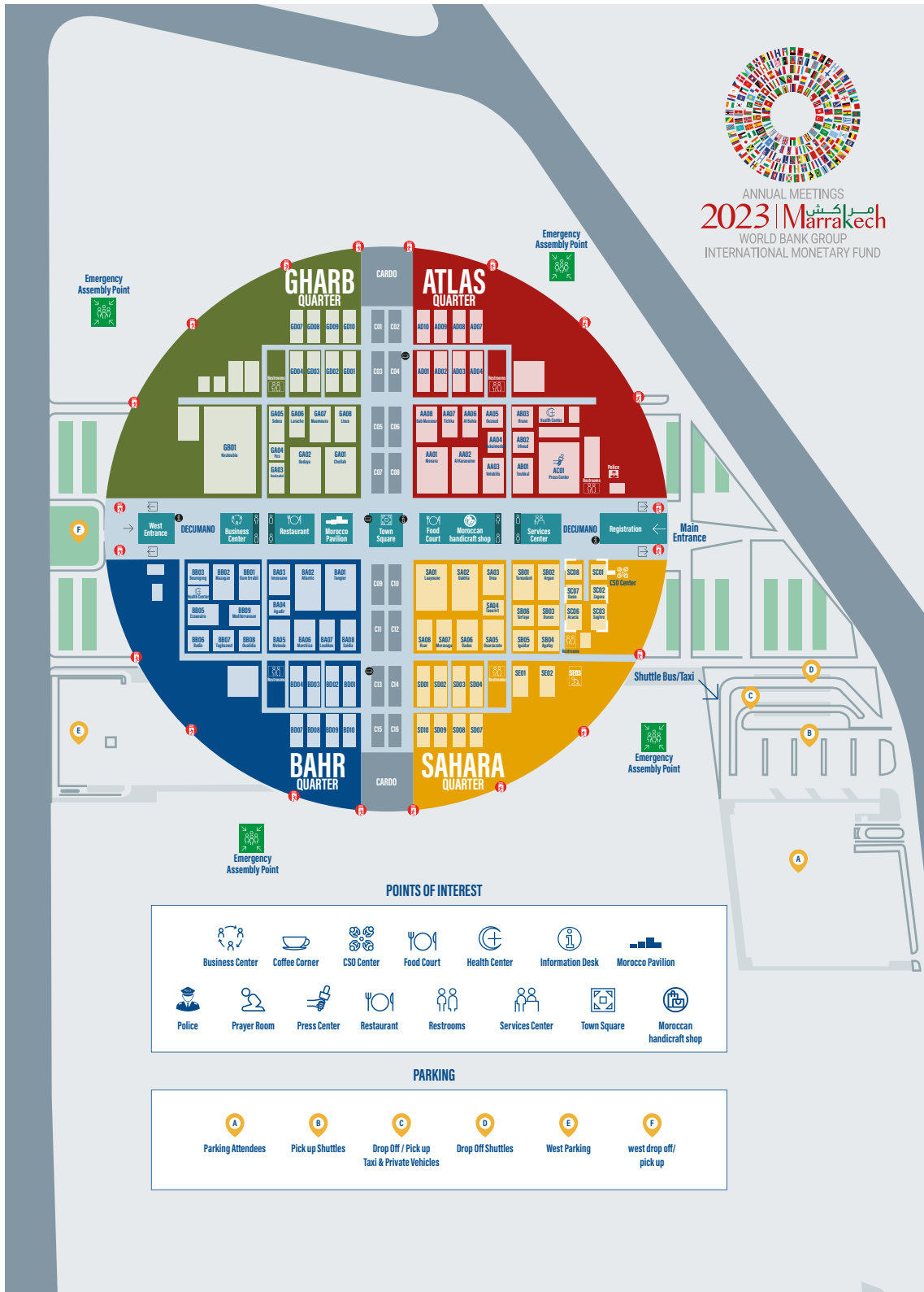
This site is located in the middle of the most important hotel zones of Marrakech (Hivernage, Gueliz, Agdal, old Medina), close to the main historical sites and a 10 minute-drive from the Marrakech-Menara airport.

The campus has a circular shape and is organized around two major axes: The main East-West axis, the Decumano, which houses the service areas, and the main North-South axis, the Cardo, with the offices.

### Smoking on campus

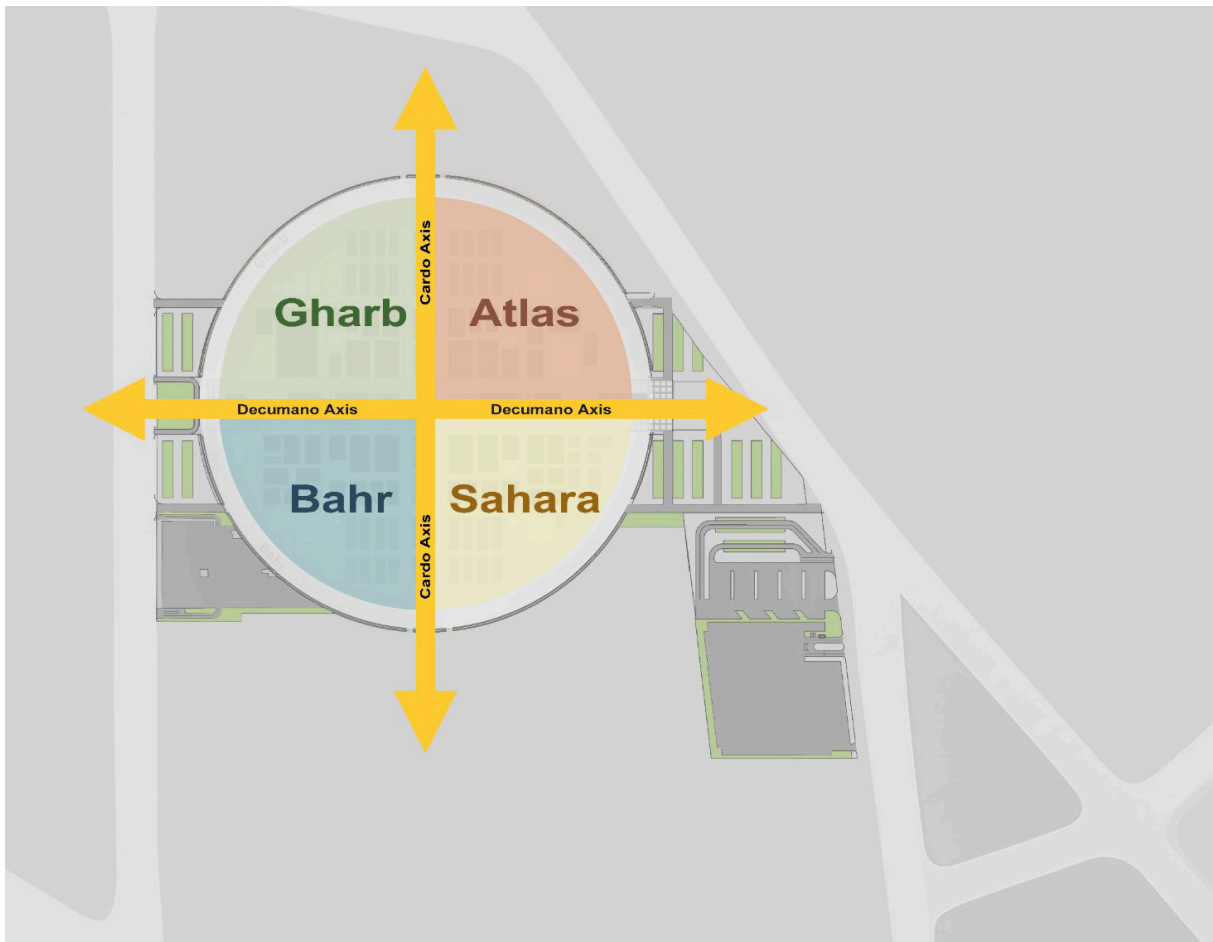
Smoking is prohibited inside all the buildings, event rooms and offices. It is strictly forbidden to smoke in a closed space. Smoking is allowed outdoors. Ashtrays are strategically located around the campus.

## Campus Plan



## The campus concept

To showcase the rich and diverse landscapes of Morocco, the campus is divided into four different quarters along two main axes, each with its unique landscape and vegetation based on a specific region of Morocco. Each quarter is also distinguished by a distinct color to facilitate wayfinding through the campus.



### ■ The GHARB quarter to the northwest

This quarter highlights the fertile coastal plain regions which encompass the country's agricultural heartland with its many orchards and agricultural fields. The overall vegetation in this region is Mediterranean with an emphasis on productive varieties such as olive trees, almond trees, and fields of cereals.

### ■ The ATLAS quarter to the northeast

This quarter represents the Atlas mountain range which is one of the most impressive features of the Moroccan landscape. A substantial part of the Atlas is composed of a cedar forest and in these mountainous steppe regions, the landscape is comprised of a unique species of *cedrus atlantica*, as well as oak, maritime pine, and the prized argan tree.

### ■ The SAHARA quarter to the southeast

This quarter represents the Moroccan desert and the starkly beautiful landscape of the Sahara. This arid habitat is home to hardy vegetation such as desert grasses and small shrubs. In contrast, the luxuriant landscapes of the desert oases are rich in palm trees, washingtonia, and agaves.

### ■ The BAHR quarter to the southwest

This quarter embodies the magnificent coastlines of Morocco: the Atlantic Ocean stretches more than 1,300 km to the west of the kingdom and the Mediterranean Sea spans over 500 km from the northeast to the northwest of Morocco. The colorful vegetation of the country's coastlines includes varieties of bougainvillea, pinus halpensis, citrus sinensis and orange trees.

## The campus wayfinding

To help you find your way around the campus, each quarter will be identified by a color: Red for Atlas, Green for Gharb, Blue for Bahr, and Yellow for Sahara.

Each building has an identifier comprised of three elements:

- The first letter refers to the quarter (A for Atlas, S for Sahara, B for Bahr, G for Gharb) or axis (C = Cardo, D = Decumano)
- The second letter corresponds to the zone in which the structure is located (A/B/C/D/E), zone A being closest to the Cardo axis
- The number corresponds to the building number based on a clockwise numbering system.

For example: GA01 corresponds to the Gharb quarter, A to the zone closest to the major axis, 01 to the building number.

## Environmental and social friendly campus

In the context of organizing the 2023 Annual Meetings of the World Bank and the International Monetary Fund in Morocco, the host country is firmly committed to fostering a positive environmental and societal impact for this significant international event. Embracing a holistic approach, the host country takes into account both ecological and social considerations. This entails the implementation of exemplary practices aimed at minimizing the environmental footprint while also contributing to local well-being.

Regarding environmental preservation, a strong emphasis is placed on responsible water management, including the reuse of wastewater for irrigation and the promotion of water-conservation practices. Furthermore, the selection of event structures prioritizes sustainability, with wooden office units earmarked for repurposing after the event to prevent wastage. The preference for temporary structures in rentals is emphasized to mitigate impacts on the surrounding areas.

On the societal front, the host country strives to generate a positive influence on local communities. Through collaboration with local suppliers, it fosters the regional economy and creates employment opportunities. Additionally, localized awareness initiatives are planned to engage local residents, enabling them to participate in the process and reap the economic benefits of the event. This integrated approach signifies the host country's steadfast commitment to advancing both environmental stewardship and community prosperity.

## Registration Information

Registration desks are located at the **Main Entrance of the Campus**. All participants must be registered and accredited before the Annual Meetings start. Participants will be required to show their Registration Confirmation Letter to collect their Annual Meetings Registration Badge; only persons with an Annual Meetings badge will have access to the Meetings campus.

Registration will be open on Sunday, October 8, from 12:00 noon to 6:00 pm, Monday, October 9, from 7 am to 5:30 pm, and then from 8:00 am to 5:30 pm from Tuesday, October 10 until the meetings close on Sunday, October 15.

All participants must show their Annual Meetings Badge (or the Registration Confirmation Letter, digital or hard copy, before initial badge pick-up) to board the shuttle buses or to enter the campus.

## Banking Services

Banking services will be available for participants:

- ATMs are located in the Business and Services Centers in the Campus and are available during opening hours.
- ATMs are also available in most of the official hotels.
- These ATMs accept cards issued abroad but only dispense local currency (Moroccan Dirhams MAD).
- Currency Exchange Service is available at airports and in most of the hotels.

## Campus Phones

Campus phones are located in the public spaces: registration, services center, business center as well as on the information desks. Direct extensions to many services are noted in this booklet.

## Local SIM Cards

SIM cards with 5 hours of telecommunication and 5 GB of data will be distributed for free at the airports.

## Services Center

The Services Center is available in the Campus from Monday, October 9 through Sunday, October 15, daily from 8:00 am to 5:00 pm. The Services Center offers the following services:

- **Bookstore and Bank and Fund Publications:** Publications and materials from World Bank and IMF print media partners, external publishers, as well as other publications relevant to the Meetings, will be available.
- **Copy Center:** A desk that can offer basic document reproduction services, including printing, copying, scanning and binding.
- **Print Services:** Participants can order printing of documents and publications at the print services desk (to be paid by credit card).
- **Courier Services:** Pre-paid courier services are available.
- **Phone rental and SIM cards:** This desk offers a phone rental service and mobile phone SIM Card and credit top up.
- **Information Desks:** Trilingual staff (English, French, Arabic) will provide information about the hospitality programs, transportation services and restaurants along with information regarding the Campus.

**Phone number from a campus phone:** 1140/1144

**Phone number from local & international phone:** +212.524.374.140/144

- **Lost and Found:** Found items will be held until Sunday, October 15. Unclaimed items will be handed over to the Moroccan Police Department at the end of the Meetings.
- **ATM services:** (please refer to banking services section).

## Business Center

The Business Center is available in the Campus from Monday, October 9 through Sunday, October 15 daily from 8:00 am to 6:00 pm. It offers the following services:

- **Information Desks:** Information Desks will be available where trilingual (English, French, Arabic) staff will provide information about the hospitality programs, transportation services and restaurants along with information regarding the Campus.
- **ATM services** (please refer to banking services section).
- **Lounge:** an area for moments of relaxation, facilitating bilateral discussions or peaceful work on individual computers. This space offers a suitable environment for both informal meetings and focused work sessions.

## Morocco pavilion

The Morocco Pavilion at the Annual Meetings will offer a captivating experience by seamlessly merging three distinct realms:

- **Land of Confluences:** A welcoming and generous Morocco, a crossroads of encounters and exchanges among peoples, steeped in a rich and diverse history.
- **Land of Opportunities:** Morocco as an economic investment destination, owing to its strategic positioning, well-developed infrastructure, and business-friendly environment.
- **Land of Light:** A Morocco shining with diversity and creativity, mirrored through its geography, architecture, culture, and arts, captivating the entire world.

While remaining on the same ground, visitors will embark on a transformative journey from one “land” to another. Morocco, as a hub of encounters and exchanges, epitomizes welcoming tolerance and generosity. Its rich history is woven by the footprints of myriad civilizations over the centuries. These three realms unveil a Morocco of exceptional diversity and dazzling vitality.

## Maison de l’Artisan

A space has been reserved to showcase Moroccan handicrafts through Maison de l’Artisan corner: earthen, leather, wood, textile and jewelry arts. It is located between the town square and the food court on the Decumano axis.

## Animation program in the Campus square

Next to the Morocco pavilion is the campus square which will host cultural events and activities of all kinds highlighting the various assets of the host country throughout the Annual Meetings week.

## Internet access throughout the Campus

Complimentary internet access will be available on Campus during the Annual Meetings week.

- **Network name:** AM2023
- **Password:** Maroc@2023

For any additional information or technical IT assistance, please contact the help desk.

**Help desk phone number from a campus phone:** 1171

**Help desk phone number from local & international phone:** +212.524.374.171

## Tourism Information Desks

Participants wishing to explore beyond Marrakech can arrange tourist packages. For detailed information, please refer to the [tourism website](#) or visit the Service Center section.

- **Phone number from a campus phone:** 1140/1144
- **Phone number from local & international phone:** +212.524.374.140/144

For detailed information, please refer to the transportation section.

## Hospitality and Transportation Desks

Hospitality and Transportation Desks will be available to assist participants who require information related to transportation throughout the Meetings. Two desks are available in the Campus (Business and Services Center) and at every official hotel.

- **Phone number from a campus phone:** 1140/1144
- **Phone number from local & international phone:** +212.524.374.140/144

For detailed information, please refer to the transportation section.

## Catering Information

Throughout the Campus, catering services are offering a wide variety of food and unique flavors that combine local, regional, and international specialties, to meet diverse tastes and preferences.

For the payment, it is advisable to proceed with a payment by card (Visa, American Express, Maestro Card, MasterCard, JCB, Diners Club International card). Alternatively, cash payment using the local currency is also accepted.

### Food Court:

The Food Court is located at the center of the venue in the Decumano and gathers different culinary concepts:

- **Taste of Morocco**, represents the rich flavors of Moroccan cuisine.  
Service hours: 07:00 am to 4:00 pm
- **Neila**, offers Lebanese salads, grills, dishes, and desserts.  
Service hours: 11:00 am to 4:00 pm
- **Kool Zen**, offers a 100% plant-based salad bar accompanied by a variety of soups.  
Service hours: 11:00 am to 4:00 pm
- **Kampai**, specializes in Asian delicacies and serving sushi and wok creations.  
Service hours: 11:00 am to 4:00 pm
- **Medeat**, a Mediterranean-inspired concept with pizzas and pastas.  
Service hours: 11:00 am to 4:00 pm
- **Crépuscule**, offers a selection of both sweet and savory waffles and crepes.  
Service hours: 07:00 am to 4:00 pm

**Self-Service Restaurant:**

The Self-Service Restaurant located in the Decumano and offers a diverse menu of Moroccan and international cuisines.

Service hours: 11:00 am to 7:00 pm

**Buffet Restaurant:**

Adjacent to the self-service restaurant, the Buffet Restaurant provides a gastronomic experience with a dedicated menu.

Service hours: 11:00 am to 4:00 pm

**Delicatessen boutique:**

The Delicatessen boutique represents the real Moroccan culinary heritage from homemade recipes (pastries, teas, infusions, spices, honey, marinades, olive oil) to local products.

Service hours: 11:00 am to 4:00 pm

**Coffee points:**

**Service hours for 3 coffee points:** 7:00 am to 4:00 pm

**Service hours for 2 coffee points:** 10:00 am to 7:00 pm

Five strategically placed coffee points are integrated throughout the campus offering hot beverages, juices, pastries, and cold sandwiches.

**Restrooms**

The restroom facilities will be strategically positioned to ensure convenient and equitable accessibility for all participants. Each building within the four quarters will feature quality restroom facilities, thus ensuring consistent convenience.

Moreover, facilities specially designed for persons with reduced mobility (PRM) will be provided, underscoring the commitment to offer inclusive amenities that cater to the needs of all individuals.

**Health services**

Medical services are available at both airports, Marrakech-Menara and Casablanca-Mohamed VI, as well as at all official hotels and in the Meetings Campus.

Referral hospitals have been identified should participants require further medical care.

Ambulance service is available throughout the Meetings Campus and at the official hotels.

**Medical Service in the Airports**

Should participants need medical service at the Airports (arrival/departure), participants should seek assistance at the Annual Meetings Information Desk.

**On-site Clinic**

The Host Government has established two on-site primary Medical Centers (refer to campus map) to offer free services to Meetings Participants. Staff will be on stand-by for rapid response and medical emergencies.



Both on-site clinics can be reached by dialing the following numbers:

- **Phone number from a campus phone:** 1141
- **Phone number from local & international phone:** +212.524.374.141

If Participants need further treatment beyond what the on-site clinic can provide, a referral will be made to a local hospital and the additional cost of that treatment will be borne by the Participants. Neither the World Bank, IMF, nor the host Government will cover the cost of any medical expenses incurred by Participants attending the Meetings.

## COVID-19

It is important to note that, to date, people planning to travel to Morocco are not required to undergo COVID tests, nor to present proof of specific vaccination.

Attendees should not come to Meetings campus if they are feeling unwell, experiencing COVID related symptoms, or if they have close contact with someone who has tested positive for COVID.

Individuals who have any symptoms of COVID should remain in their hotel, isolate from others, and contact the Medical Officer through the emergency number provided.

## Ambulance Services

For ambulance services, please contact Medical Command Center (refer to campus map):

- **Phone number from a campus phone:** 1141
- **Phone number from local & international phone:** +212.524.374.141

## Referral Hospitals

- University Hospital Mohammed VI Marrakech (Centre Hospitalier Universitaire Mohamed VI de Marrakech (Public))  
Address: BP2360 Principal, Av. Ibn Sina, Marrakech  
Phone: +212 5 24 30 07 00
- Ibn Zohr Hospital (Public)  
Address: Quartier Sidi Mimoun 40000  
Phone: +212 5 24 38 43 15
- International Clinic (Clinique Internationale de Marrakech (Private)) Marrakech Private Hospital.  
Address: Route de l'aéroport, Av. Guemassa, Marrakech 40000  
Phone: +212 5 24 36 95 95
- Airport Clinic (Private)  
Address: 394, Avenue Gmassa, Route de l'aéroport, Marrakech 40160  
Phone: +212 5 24 36 86 00
- Le Marrakech Clinic (Clinique Le Marrakech (Private))  
Address: Quartier Masmoudi Targua, Marrakech  
Phone: +212 5 24 39 65 65

## People with Reduced Mobility (PRM)

In order to ensure a seamless and effortless experience for individuals with reduced mobility, a prominently located information desk will be established within the registration area. Trained personnel will be available to provide information, address queries, and extend personalized assistance whenever required.

Trained volunteers will be strategically stationed to accompany and assist individuals with reduced mobility. Recognizable by distinctive uniforms, these volunteers will possess specialized training to offer support, guide participants, and cater to their specific needs.

To enhance the mobility of individuals with reduced mobility, a range of adapted equipment will be made available such as electric golf carts and wheelchairs. These mobility aids will be reserved through the information desk, allowing participants to make reservations in accordance with their specific requirements.

In addition, the campus offers facilities and amenities that ensure accessibility for all. The inclusion of ramps and specialized equipment (sanitary) tailored to meet the needs of individuals with reduced mobility.

## Prayer room

A prayer room is available on campus and is located in the Sahara quarter (refer to campus map).

## Concierge and assistance dedicated services

Assistance to participants and services will be provided through several tools/channels:

- **On campus IT technical support:** An on-site help desk dedicated to technical support is available by telephone.

- **Phone number from a campus phone:** 1171

- **Phone number from local & international phone:** +212.524.374.171

- **On and outside the campus:** the host government has put in place a concierge service dedicated to the event. This AM23 hotline will be made available to participants through a call center (reachable 24 hours a day throughout the Kingdom of Morocco) and will cover:

- Accommodation assistance

- Transportation assistance

- Social program and Marrakech city info

- Lost & found

- **Phone number from local & international phone:** +212.524.374.111

## Press and media

A press center is available on campus for accredited journalists. It is located in the Atlas Quarter. For more details, visit the [press guide](#).

## V. SECURITY & EMERGENCY INFORMATION

The security services provided during the Annual Meetings have been designed to ensure a safe environment. The Campus will be protected by the Moroccan National Police and qualified Security staff. Uniformed and non-uniformed police will also be present in the official hotels.

### Emergency numbers and hours of on campus command center

- **On campus emergencies:** An on-site hotline will handle alerts related to security, safety (security, lost and found, alerts,) and health.
  - **Phone number from a campus phone:** 1141
  - **Phone number from local & international phone:** +212.524.374.141
- **Outside the campus:** services and official emergency numbers are 190 for police and 150 for fire/medical.

### Traffic Control Measures

A traffic perimeter will be established around the Annual Meetings Campus from October 8 to October 15, 2023.

During this period, due to traffic control measures, vehicle access to the Meetings Campus will be restricted to official Annual Meetings buses, placarded vehicles, and taxis. There will be no exception to this policy. Kindly use the official Annual Meetings Transportation during this time. Pedestrians will be able to access the perimeter.

### Campus access

Only registered Participants with Annual Meetings badges or with a Registration Confirmation Letter will be able to access the main entrance.

Participants will be required to show their Annual Meetings badge before proceeding through magnetometer checkpoints to access the Campus venue.

Additionally, all personal items (luggage, bags, laptop) will be screened. Additional screening or search may be required if any suspicious item is discovered during the screening.

### General security tips

- Visibly display your Annual Meetings Registration badge at all times inside the venues. Keep your Annual Meetings Registration badge in a secure place when outside the security perimeter, but readily accessible in order to display upon request at security checkpoints.
- If you lose your Annual Meetings Registration badge, immediately notify Annual Meetings staff or any information desk.
- Do not leave laptops, mobile phones, or other personal items unattended.
- Obey the instructions of police and security officers at all times.
- When you arrive at your hotel or to the campus, review emergency information to understand where the nearest exits, evacuation routes, shelter in place and assembly points are located.

## Prohibited objects

**Please note that it is forbidden to take the following objects into the Annual Meetings Campus or its parking areas:**

- objects considered as weapons or potential weapons;
- any category of weapon; any objects that could be used as projectiles (glass bottles, metal bars, etc.); any imitation or replica weapons; any portable workmen's tools (e.g. drill);
- dangerous inflammable objects;
- any disabling or incapacitating chemical substances, gases or sprays (tear gas); any explosive or pyrotechnical materials or any other inflammable objects (firecrackers, torches, candles) and any bottles of liquefied or compressed gas (unless medical proof is provided);
- illegal drugs, stimulants or psychotropics. The introduction of alcohol on the site is prohibited for Visitors and any Service Provider not belonging to the "Caterer" category;
- objects that could disrupt the Annual Meetings and disturb Service Providers.

## Emergency preparedness

Below, you will find guidance on how to respond in emergency situations. Under most scenarios, the typical recommendation will be to shelter-in-place until normal operations can be resumed.

### Emergency announcements

In an emergency, the Meetings venues or hotels may be evacuated, or you may be told to shelter-in-place until the situation has been resolved. During the event, emergency announcements will be communicated by:

- Public announcements;
- Messages on the digital signage located at the Meetings venues;
- Security personnel or local uniformed staff;
- Notification texts or email messages with emergency details and instructions;
- In the shuttle buses or during hospitality tours, information will be provided by guides or event personnel.

In all cases, please follow the guidance given by Security personnel or local uniformed staff, who have all been trained in evacuating the premises in an orderly way.

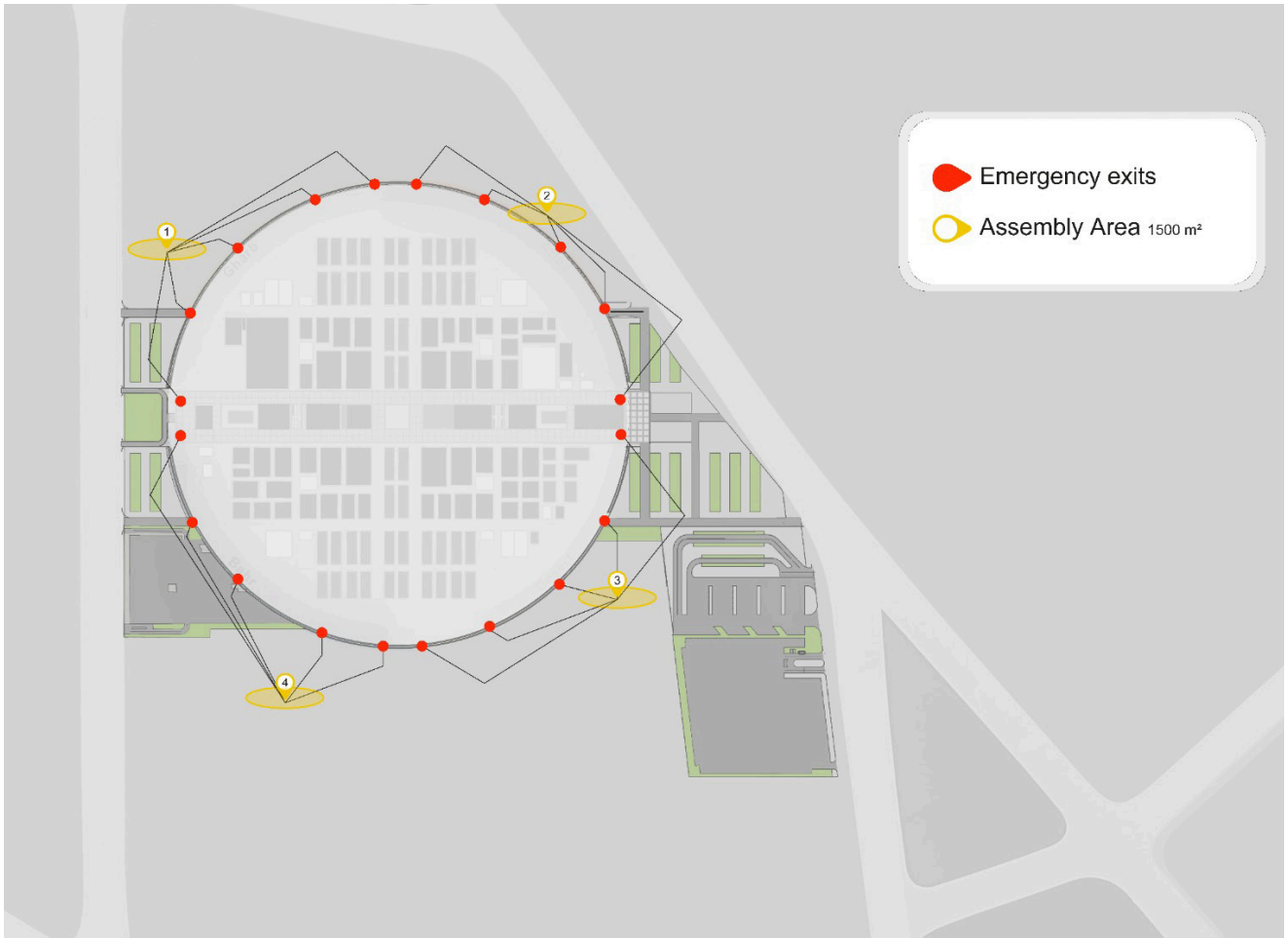
### Emergency evacuation

- Please remain calm and do not run;
- Follow the instructions provided through the public-address system, digital signage, and Security personnel.
- All buildings have an illustrated evacuation map. Follow the evacuation routes established in these maps, as well as the instructions from venue support staff and Security personnel.

Do not re-enter the building until Security personnel gives the "all clear."

### Evacuating the campus

In case of emergency, the Organizer management will evacuate all or part of the site for safety reasons. The evacuation plan is below:



### Fire or smoke in the buildings or within Campus

- Do not wait for a public announcement;
- Please remain calm and do not run; do not use elevator (if you are not on campus);
- Move as far away as possible from fire and smoke;
- Leave immediately through the nearest exit or evacuation route;
- Follow instructions provided by Security personnel;
- DO NOT re-enter the building until Security personnel gives the “all clear.”

## Earthquake

- Please remain calm and do not run; do not use elevators;
- If you are on the ground floor, or on campus, or outdoors when the tremors start, remain outdoors and find an open outdoor area or parking lot, away from buildings or trees;
- If you are indoors, minimize your movements and stay indoors until the shaking has stopped and exiting is safe. Move away from windows, glass, or anything that could fall. Take cover under a strong desk or table or go to the safety sites identified inside the building. If there isn't a table near you, cover your head with your arms and crouch in an inside corner of the building;
- If you are in an elevator, exit to the nearest floor, remain in the elevator landing area and wait for instructions from Security personnel or local uniformed staff;
- An earthquake is frequently followed by several smaller tremors. After the seismic activity stops, it is advisable to leave the building through the marked and illuminated evacuation routes, following the instructions from Security personnel or local uniformed staff.

## VI. TRANSPORTATION SERVICE

Complimentary Shuttle service will be provided between both the Marrakech and Casablanca airports and the official hotels in Marrakech. Both airports are served by various airlines providing attendees with flexible travel options.

Shuttle service will also be provided between the official hotels and the Annual Meetings Campus.

### Between Airports and Official Hotels

Complimentary Shuttle service will be provided between both the Marrakech and Casablanca airports and the official hotels in Marrakech.

- **Shuttle service** between the airports and Official Hotels will operate from October 5 – 17.
- **Frequency:** The shuttle service will run on regular intervals between 6:00 am and 12:00 am and upon request for passengers landing outside of these hours. Estimated wait time at Marrakech airport will be a maximum of 30 minutes; At Casablanca airport, a maximum of 2 hours.
  - At the Casablanca Airport, there will be a waiting area outside the airport, located next to the main exit, where you can relax and enjoy refreshments if there is a wait for the shuttle to depart. The shuttles from Casablanca will take passengers to a transfer point in downtown Marrakech, from there they will be transported to their official hotels.
- **Estimated transport times:**
  - Between Marrakech Airport to Official Hotels – approximately 20-40 minutes
  - Between Casablanca Airport to Official Hotels – approximately 3 hours 30 minutes.
- **Welcome Instructions:** At the airport, follow signs for the dedicated “AM23” lanes for immigration and customs. Once cleared, collect any luggage and follow additional signs to the “AM23 Information Desk” located at the exit of the airport. Hospitality personnel will be available to provide guidance to the shuttles which will be parked a 2-minute walk from the exit.
  - Have your Registration Confirmation Letter and photo ID available to board the shuttle.
  - A luggage desk will be located in the collection area to provide assistance with any bag-related issue.
- **Departure Instructions:** Please schedule your return airport shuttle through the Welcome/ Information Desk at your official hotel or at the Meetings Venue at least 2 days prior to departure. Hospitality personnel will confirm pick-up times according to your destination and flight time.
  - For departures from Marrakech airport: The suggested time to board the shuttle is 3 hours and 30 minutes before the scheduled departure time.
  - For departures from Casablanca airport: The suggested time to board the shuttle is 6 hours before the scheduled departure time.

### Between Marrakech Train Station and Official Hotels

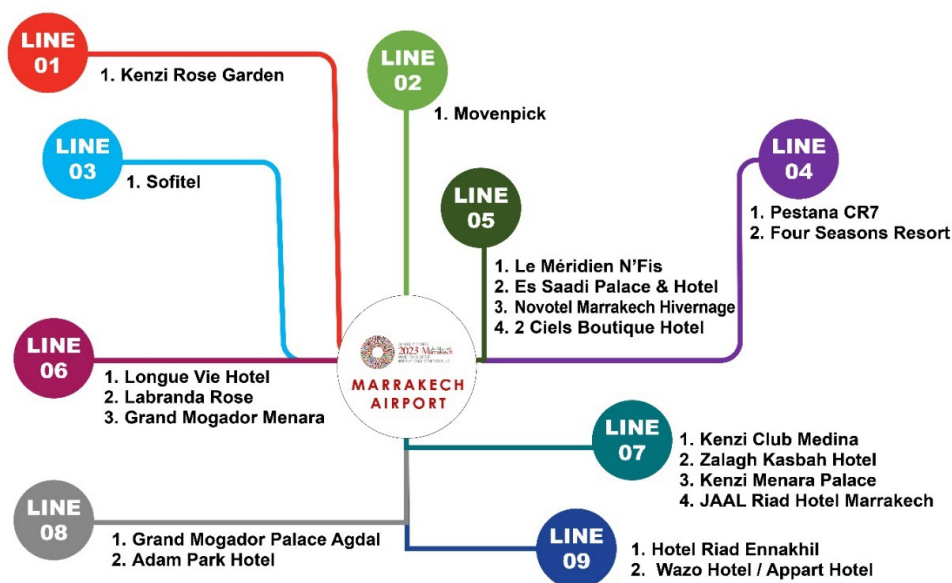
Complimentary Shuttle service will be provided from October 5 – 17 between the Marrakech train station and the official hotels in Marrakech. Please visit the information desk located in the train station to request this service.

## Timings for Shuttles between Airports and Official Hotels

From/To Marrakech Airport

# SHUTTLE SERVICE

OFFICIAL HOTELS ↔ MARRAKECH AIRPORT

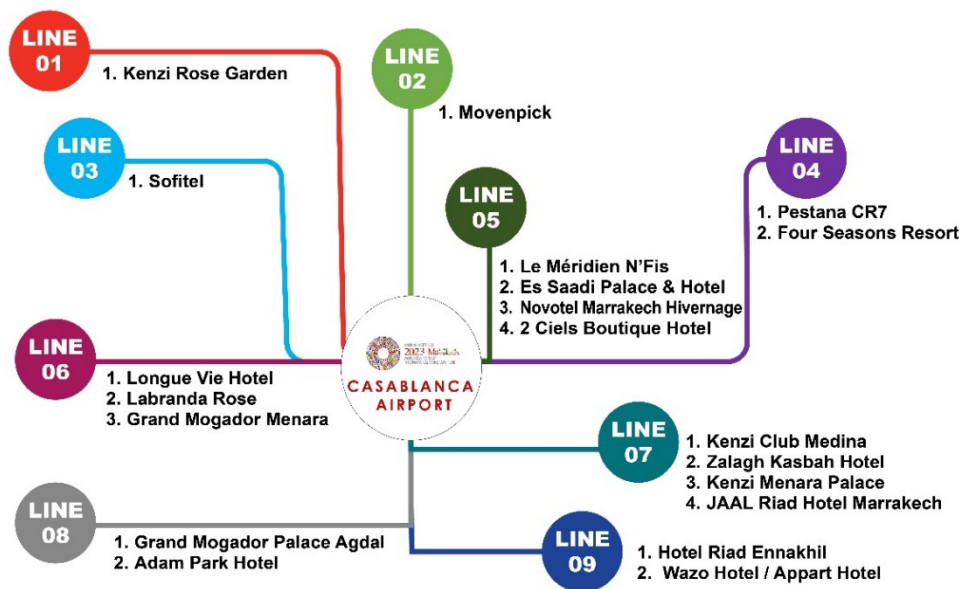


Line	1 <sup>st</sup> stop	ETA to airport (in min)	2 <sup>nd</sup> stop	ETA to airport (in min)	3 <sup>rd</sup> stop	ETA to airport (in min)	4 <sup>th</sup> stop	ETA to airport (in min)	5 <sup>th</sup> stop
1	Kenzi Rose Garden	00:15	Marrakech Airport						
2	Movenpick	00:15	Marrakech Airport						
3	Sofitel	00:15	Marrakech Airport						
4	Pestana CR7	00:20	Four Seasons Resort	00:15	Marrakech Airport				
5	Le Méridien N'Fis	00:30	Es Saadi palace & Hotel	00:25	Novotel Marrakech Hivernage	00:20	2 Ciels Boutique Hotel	00:15	Marrakech Airport
6	Longue Vie Hotel	00:20	Labranda Rose	00:15	Grand Mogador Menara	00:10	Marrakech Airport		
7	Kenzi Club Medina	00:30	Zalagh Kasbah Hotel	00:25	Kenzi Menara Palace	00:20	Jaal Riad Hotel Marrakech	00:15	Marrakech Airport
8	Grand Mogador Palace Agdal	00:30	Adam Park Hotel	00:15	Marrakech Airport				
9	Hotel Riad Ennakhil	00:40	Wazo Hotel / Appart-Hotel	00:30	Marrakech Airport				



From/To Casablanca Airport

**SHUTTLE SERVICE**  
OFFICIAL HOTELS ↔ CASABLANCA AIRPORT



Line	1 <sup>st</sup> stop	ETA to airport	2 <sup>nd</sup> stop	ETA to airport	3 <sup>rd</sup> stop	ETA to airport	4 <sup>th</sup> stop	ETA to airport	5 <sup>th</sup> stop
1	Kenzi Rose Garden	03:00	Casablanca Airport						
2	Movenpick	03:00	Casablanca Airport						
3	Sofitel	03:00	Casablanca Airport						
4	Four Seasons Resort	03:15	Pestana CR7	03:00	Casablanca Airport				
5	Le Méridien N'Fis	03:30	Es Saadi Palace & Hotel	03:20	Novotel Marrakech Hivernage	03:15	2 Ciels Boutique Hotel	03:05	Casablanca Airport
6	Longue Vie Hotel	03:15	Labranda Rose	03:10	Grand Mogador Menara	03:00	Casablanca Airport		
7	Kenzi Club Medina	03:20	Zalagh Kasbah Hotel	03:15	Kenzi Menara Palace	03:10	Jaal Riad Hotel Marrakech	03:00	Casablanca Airport
8	Grand Mogador Palace Agdal	03:20	Adam Park Hotel	03:15	Casablanca Airport				
9	Wazo Hotel Appart	02:45	Hotel Riad Ennakhil	02:35	Casablanca Airport				

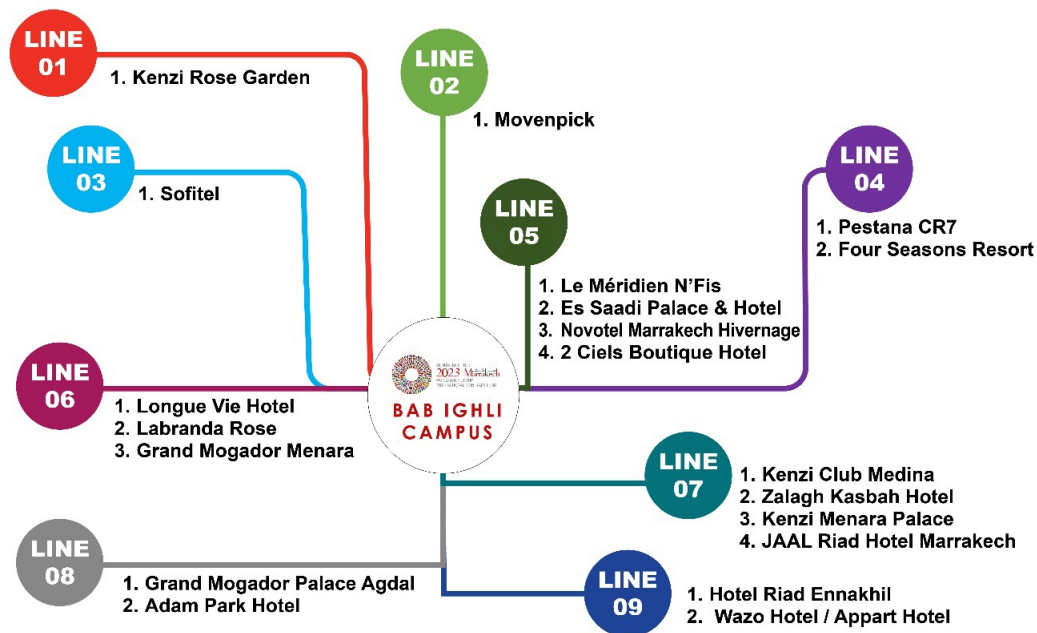
### Between Official Hotels and Meetings Venue

A shuttle service will be provided for attendees between all official hotels and the Meetings Venue, “Bab Ighli”.

- **Shuttle service** between the Official Hotels and the Meetings Venue will operate from October 8 – 15.
  - On October 13, there will be a special service for the Plenary. Buses will run every 10 minutes between 7:00 am – 9:30 am.
- **Frequency:** The shuttle service will run on regular intervals from 7:00 am until 9:00 pm. During peak hours (7:00 am – 9:30 am, 12:00 pm – 2:00 pm, and 4:00 pm – 6:00 pm) estimated wait time will be a maximum of 15 minutes; during off-peak hours, estimated wait time will be up to 30 minutes.
- **Estimated transport times:**
  - Please refer to the detailed route list
  - Pick-Up/Drop-off points: Buses will pick up and drop off attendees directly in front of the official hotels. At the Bab Ighli campus, there will be a dedicated drop-off area in front of the campus entrance and a pick-up area (200 meters walking distance) where buses will be parked by a numbered line (refer to bus drop off location on the General Campus Map).
- **Instructions:** There will be a Welcome Desk in every Official Hotel and at the Meetings Venue, staffed at the same times of transport services, to provide information on shuttles, as well as tourist information.

Information on Bus Routes Between Official Hotels and Annual Meetings Venue

**SHUTTLE SERVICE**  
OFFICIAL HOTELS ↔ BAB IGHLI CAMPUS



Line	1 <sup>st</sup> stop	ETA to Campus (in min)	2 <sup>nd</sup> stop	ETA to Campus (in min)	3 <sup>rd</sup> stop	ETA to Campus (in min)	4 <sup>th</sup> stop	ETA to Campus (in min)	5 <sup>th</sup> stop
1	Kenzi Rose Garden	00:15	Bab Ighli Campus						
2	Movenpick	00:15	Bab Ighli Campus						
3	Sofitel	00:20	Bab Ighli Campus						
4	Four Seasons Resort	00:20	Pestana CR7	00:15	Bab Ighli Campus				
5	Le Méridien N’Fis	00:30	Es Saadi Palace & Hotel	00:25	Novotel Marrakech Hivernage	00:20	2 Ciels Boutique Hotel	00:15	Bab Ighli Campus
6	Longue Vie Hotel	00:30	Labranda Rose	00:20	Grand Mogador Menara	00:15	Bab Ighli Campus		
7	Kenzi Club Agdal Medina	00:20	Zalagh Kasbah Hotel	00:15	Kenzi Menara Palace	00:10	JAAL Riad Hotel Marrakech	00:05	Bab Ighli Campus
8	Grand Mogador Palace Agdal	00:20	Adam Park Hotel	00:15	Bab Ighli Campus				
9	Hotel Riad Ennakhil	00:30	Wazo Hotel / Appart-Hotel	00:20	Bab Ighli Campus				

## Official Hotels Lines Detail

**Line 1**

- **Kenzi Rose Garden**  
Avenue du Président  
Kennedy, Marrakech

**Line 2**

- **Movenpick Hotel**  
Bd Mohamed VI, Marrakech

**Line 3**

- **Sofitel Palais Imperial Hotel**  
Rue Haroun Errachid,  
Marrakech

**Line 4**

- **Four Seasons Resort Hotel**  
Av. de la Ménara, Marrakech  
- **Pestana CR7 Hotel**  
1 Av. de la Ménara, Marrakech  
40160

**Line 5**

- **Le Méridien N'Fis Hotel**  
Bd Mohamed VI, Marrakech  
- **Es Saadi Palace & Hotel**  
Avenue Quadissia, Marrakech  
- **Novotel Marrakech Hivernage**  
Quartier De, Rue Haroun  
Errachid, Marrakesh  
- **2 Ciels Boutique Hotel**  
Rue Oued El Makhazine, Angle  
Rue Imam Chafai

**Line 6**

- **Longue Vie Hotel**  
Av. Hassan II, Marrakech  
- **Labranda Rose Hotel**  
Bd Mohamed VI, Marrakech  
- **Grand Mogador Menara Hotel**  
Boulevard Mohamed VI,  
Marrakech

**Line 7**

- **Zalagh Kasbah Hotel**  
Bd Mohamed VI, Marrakech  
40000  
- **Kenzi Club Agdal Medina  
Hotel**  
Bd Mohamed VI, Marrakech  
40000  
- **Kenzi Menara Palace Hotel**  
Bd Mohamed VI, Marrakesh  
40000  
- **JAAL Riad Hotel Marrakech**  
Bd Mohamed VI, Marrakech

**Line 8**

- **Adam Park Hotel**  
Zone Touristique de l'Agdal,  
Marrakech  
- **Grand Mogador Palace Agdal**  
Zone Touristique de l'Agdal,  
Marrakech

**Line 9**

- **Hotel Riad Ennakhil  
Hotel**  
Km 5 Route de Casablanca  
Jnane El Qodate,  
Marrakech  
- **Wazo Hotel / Wazo Apart  
Hotel**  
Bd Abdelkarim Al Khattabi,  
Marrakech

## Between the Meetings Venue/Airports and Other Points of Interest

Complimentary shuttle service will also be provided between Airports, the Meetings venue and various points of interest in Marrakech. This will allow attendees to further explore the city.

### Between Airports and Points of Interest

Shuttle service between the airports and Points of Interest will operate from October 5– 17.

### Between Marrakech Airport and Points of Interest

• **Routes:**

- **Line 10** – Marrakech Airport, Bab Place Abdelmoumen ben Ali, Place du 16 Novembre
- **Line 11** - Marrakech Airport, Koutoubia

• **Frequency:** The shuttle service will run on regular intervals between 6:00 am and 12:00 am. Estimated wait time will be a maximum of 30 minutes. Passengers arriving outside of the hours for regular shuttle service can expect to be transported. Please inquire about off-hours service upon arrival at the information desk.

Line	1 <sup>st</sup> stop	ETA to airport (in min)	2 <sup>nd</sup> stop	ETA to airport (in min)	3 <sup>rd</sup> stop
10	Place Abdel Moumen Ben Ali	00:25	Place du 16 Novembre	00:20	Marrakech Airport
11	Koutoubia	00:20	Marrakech Airport		

# SHUTTLE SERVICE

POINTS OF INTEREST ↔ MARRAKECH AIRPORT



## Between Casablanca Airport and Points of interest

• **Routes:**

- **Line 10** - Casablanca Airport, Place du 16 Novembre, Place Abdelmoumen ben Ali
- **Line 11** - Casablanca Airport, Koutoubia

• **Frequency:** The shuttle service will run on regular intervals between 6:00 am and 12:00 am. Estimated wait time will be a maximum of 2 hours. Passengers arriving outside of the hours for regular shuttle service can expect to be transported. Please inquire about off-hours service upon arrival at the information desk.

Line	1 <sup>st</sup> stop	ETA to airport	2 <sup>nd</sup> stop	ETA to airport	3 <sup>rd</sup> stop
10	Place Abdel Moumen Ben Ali	03:10	Place du 16 Novembre	3:00	Casablanca Airport
11	Koutoubia	03:00	Casablanca Airport		

# SHUTTLE SERVICE

POINTS OF INTEREST ↔ MARRAKECH AIRPORT



ANNUAL MEETINGS  
**2023 Marrakech**  
 WORLD BANK GROUP  
 INTERNATIONAL MONETARY FUND



## Between Meetings Venue and Points of Interest

- These designated shuttles will operate from October 9 – 15, from 10:00 am – 10:00 pm.
- **Routes:**
  - **Line 10** - Place Abdelmoumen ben Ali, Place du 16 Novembre, Annual Meetings Campus “Bab Ighli”
  - **Line 11** – Koutoubia, Annual Meetings Campus, “Bab Ighli”.
- **Frequency:** The shuttle service will run on a loop approximately every 30 minutes. Hospitality personnel will be on-site to provide estimated wait times.

Line	1 <sup>st</sup> stop	ETA to Campus	2 <sup>nd</sup> stop	ETA to Campus	3 <sup>rd</sup> stop
10	Place Abdel Moumen Ben Ali	00:20	Place du 16 Novembre	00:15	Bab Ighli Campus
11	Koutoubia	00:10	Bab Ighli Campus		

## SHUTTLE SERVICE

POINTS OF INTEREST ↔ BAB IGHLI CAMPUS





## VII. ACCESS TO THE ANNUAL MEETINGS CAMPUS AND PARKING

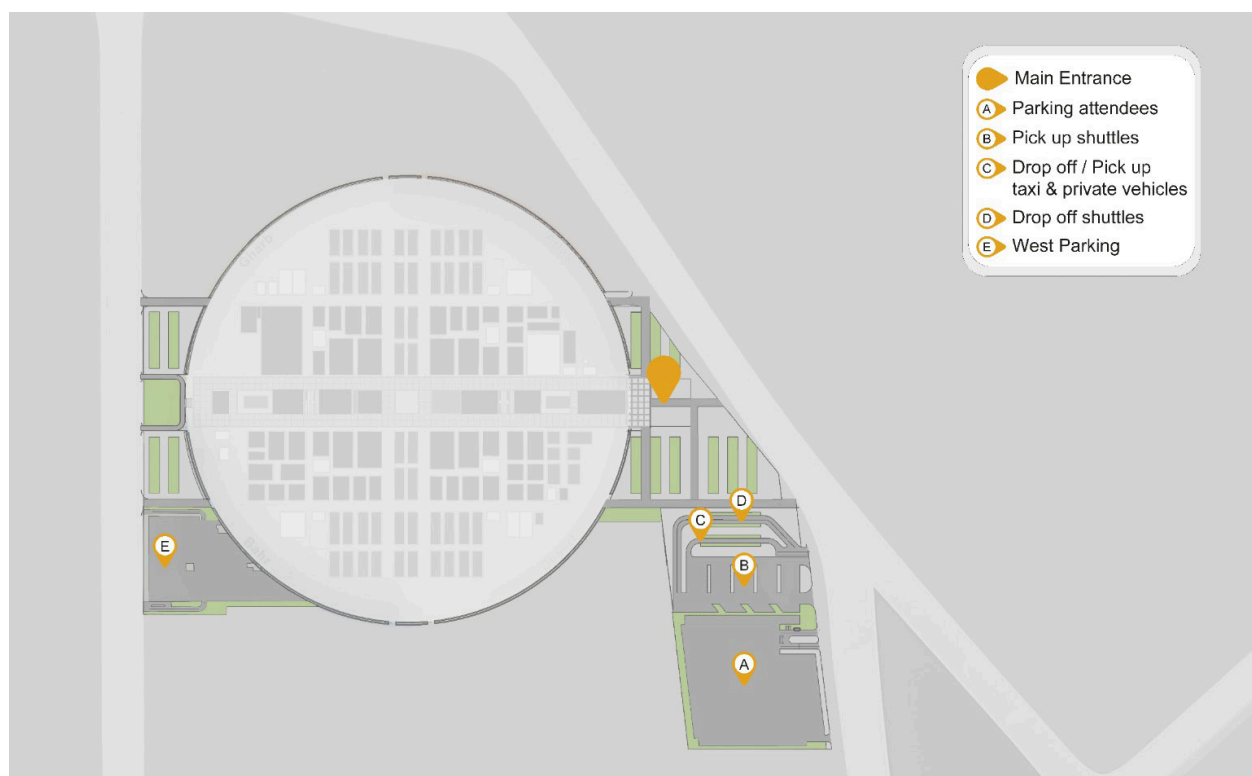
### Site entrances

The Annual Meetings Campus includes two entrances:

- The Main entrance, located to the east of the campus, is intended for all categories of participants and is where the Registration area is located.
- The West Entrance, located to the west of the venue, is dedicated for Governors and senior officials of the World Bank and the IMF.

### Parking areas:

A parking area with a limited number of spaces will be available near the two entrances of the campus for vehicles who have received a parking placard. Only vehicles with the appropriate placard will be permitted entry to the parking area. The site includes two parking areas:



### Drop-off/Pick-up areas:

A designated pick-up/drop-off area for vehicles with an appropriate placard will be available for attendees.

- A drop-off/pick-up area for the fleet of buses, vans, and official cars.
- One parking area per line is dedicated to the bus fleet for the participants pick-up.
- A drop-off/pick-up area for taxis and placarded private vehicles. Taxis and placarded vehicles are welcome to use this area. However, please note that the time spent in the zone is limited to ensure a smooth flow of traffic.



## VIII. TAXIS

### Taxi from Marrakech Airport:

Upon arrival, passengers wishing to be transported by Taxi are guided by signs to a counter “Kech.cab” to order a cab and prepay the fare by card or cash. The prices of the trips are known in advance and fixed according to the destination.

The passengers need simply to:

1. Scan the QR code on the stickers available at the entrances/ exits.
2. Pay by credit card.
3. Receive a digital ticket containing the number of the cab.



You can scan this QR code to access Kech.cab website.



### Taxi from hotels or from the campus:

Taxis in Marrakech, identifiable by their uniform beige color, are readily available and a popular mode of transportation.

The convenience of hailing a taxi varies based on your location. You can also order a taxi through Kech.cab website.

- **Bab Ighli Campus:** A taxi stand is conveniently situated at the campus exit located 200 meters south of the Main entrance, allowing easy access to transportation following your engagements on the campus.
- **Official Hotels:** If you are a guest at an official hotel, the concierge, doormen, or the welcome desk can assist you in ordering a taxi, providing an added layer of convenience.
- **Streets and Points of Interest:** Taxis can be hailed directly from the streets of Marrakech, or from taxi stands located near major points of interest throughout the city.

Please note that when taking a taxi, it is important to ask the driver to use the meter or to confirm the fare in advance before starting the ride to ensure an agreed price. Additionally, taxis in Marrakech only accept Moroccan dirham cash payments, so please make sure to have enough cash (in small bills) on hand to pay for the ride.

Fares within central Marrakech are typically 100 Moroccan dirhams for a single rider but may increase with additional passengers or during times of high demand.

## IX. GENERAL TIPS

### Electrical Outlets:

In Morocco the power plug sockets are of type C and E. The standard voltage is 220 V and the frequency is 50Hz.

Type C outlets are recognizable by their two round pins, like those found in Europe. These are commonly used for devices with lower power requirements like smartphones, cameras, and chargers. Type E outlets are similar but have an added grounding pin. They are suitable for a broader range of devices, including those with higher power demands such as laptops and hairdryers.



To power your devices or appliances, you might need a plug adapter that fits the Moroccan outlet configuration.

### Currency and means of payment:

The national currency is the Moroccan Dirham (MAD).

- €1 (EUR) is worth about 11 MAD.
- \$1 (US DOLLAR) is worth about 10 MAD.

Foreign currency can be exchanged into dirhams at the campus, exchange offices and most bank branches.

Cash is preferred for amounts under MAD 100. Beyond that, bank cards are widely accepted.

### What to wear:

The weather in Morocco is still generally good in October but the evenings are cool and it can rain.

In Marrakech, temperatures are expected to be pleasant and range between 15 and 25° Celsius.

However, it is advisable to bring sweaters and raincoats, just in case.



ANNUAL MEETINGS  
2023 | مراكش Marrakech  
WORLD BANK GROUP  
INTERNATIONAL MONETARY FUND

